



PRESS ADVISORY
October 11, 2004
FOR IMMEDIATE RELEASE

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Centralina Council of Governments receives EPA grant for truck stop electrification

Reducing air pollution in the Centralina Council of Governments region is a main focus of the Sustainable Environment for Quality of Life (SEQL) program administered by Centralina COG. SEQL is partially funded by a grant from the USEPA. On Tuesday, October 12, 2004 at 2 p.m. a celebration will be held to announce the awarding of a \$100,000 grant to assist in funding a truck stop electrification project at Derrick's Travel Plaza in Salisbury, North Carolina. USEPA Administer Mike Leavitt will join with state and local elected officials to award the grant, which is the first of its kind in the Piedmont/Western NC.

Extended truck idling significantly impacts local air quality. Truck stop electrification eliminates truck idling and reduces pollution, while providing truck drivers electricity for air conditioning, heat and power for on-board appliances including television and Internet. The project will provide new jobs, healthier conditions for truckers and cleaner air for the region.

Idling diesel truck engines emit a lot of air pollution as well as noise – problems that can be minimized at the electrified truck stops. The issue has become even more significant because of new federal safety regulations that require truckers to rest 10 hours for every 11 hours that they drive.

IdleAire Technologies Corp., which produces the Advanced Travel Center Electrification system and was the initial developer of this technology, will provide a display at the event.

WHO: EPA Administrator Mike Leavitt
Leda Belk, Chairman of the Board of Delegates of Centralina Council of Governments and
Rowan County Commissioner
Charlotte Mayor Pat McCrory
EPA Region 4 Administrator Jimmy Palmer
Steve Page, Director of EPA's Office of Air Quality Planning & Standards
Bill Ross, Secretary of the NC Department of Environment and Natural Resources
Frank Tadlock, Vice-chairman, Rowan County Commissioners
Salisbury Mayor Susan Klutz

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