



Core Stakeholder Group Meeting Notes
The Charles Mack Citizen Center – Mooresville, NC
July 13, 2010
1:45 pm – 2:45 pm

Attendees

Mike Keziah, Chair
Dave Navey, Vice-chair
Mike Allison
Larry Lane
Robert Taylor

Staff

Jason Wager
Emily Parker

Meeting Notes

[The Core Stakeholder Group meeting took place directly after the Greater Charlotte Region Electric Vehicle Charging and Permitting Event, held in Mooresville on July 13]

Welcome

Jason welcomed the group and thanked everyone for attending the EV event and staying on for the Core Stakeholder Group meeting. The group then engaged in a short debriefing session about the EV Event. Everyone present thought that the event was a success and it was noted that the acronym NEV (neighborhood electric vehicle) is not officially recognized by the federal government – LSV (low speed vehicle) is the correct terminology.

Upcoming Activities and Opportunities

At the end of September 2010, the CCFC's Action Plan is to be submitted to the DOE. Jason and Emily will be working on this document in the coming months and will look to the Core Stakeholder Group for feedback along the way. This process will most likely be handled via email. Stay tuned for more details.

In early June, the State Energy Office (SEO) offered the CCFC additional support funding that would need to be spent by December 2010. Unfortunately, we were unable to solicit the group for ideas about how to use this additional funding due to the very short amount of time given to turn it around and make our submittal to the SEO. Minor adjustments were made to parts of the CCFC's existing SEO contract, and more significant augmentations/additions were made to three sections of the contract (see below). The group discussed the tasks (4, 15, 16), with particular attention to Task 16 (Stakeholder Technical Assistance Program). Please

review the below tasks and if you have questions or ideas about how to utilize these funds, please let Jason and/or Emily know.

Next Meeting

The next CCFC Core Stakeholder Group meeting will be held on Wednesday, September 29, 2010 from 11:30 am – 1:30 pm at Centralina COG offices (525 N. Tryon Street, 12th Floor, Charlotte, NC 28202).

Tasks Augmented and Added to the CCFC NC Energy Office Contract

Task 4: Demonstration Project: CCFC seeks to use a small amount of demonstration special project funds to increase awareness of alternative fuels in the region. **Deliverable: CCFC will solicit two (2) rounds proposals from fleets for pilot alternative fuel projects demonstrating the feasibility and availability of clean technologies. CCFC will select one or several projects for an award and will develop a white paper on the selected pilot project(s).** CCFC has experience with a similar project when it assisted two successful biodiesel pilot projects in Matthews and Gaston County. The first solicitation will likely be for small grants to fleets for the purchase of the Honda Civic GX and related CNG fueling infrastructure.

Task 15: Public Information: CCFC seeks to use SEO funding to connect fuel use and energy dependence among fleet and government entities to regional air quality and climate issues. The CCFC will collaborate with existing regional initiatives in order to optimize available community knowledge and resources in this arena. Activities will include:

- Convening two quarterly meetings with appropriate stakeholders (e.g., representatives from existing initiatives and invested fleets and related partners) and,
- Contracting with a consultant to develop relevant messaging and to identify and develop effective communication methods (e.g., webpage, press releases, social media tools).

Deliverable: CCFC will convene and facilitate up to two (2) regional energy and air quality meetings. CCFC will also procure and engage consultant assistance to train staff on effective messaging in this arena and to develop selected communication platforms which will serve to increase awareness and educate fleet, government entities, and other stakeholders in the region and beyond.

Task 16: Stakeholder Technical Assistance Program: CCFC seeks to leverage SEO funding to implement a CCFC Stakeholder Technical Assistance Program similar to US DOE Clean Cities “Tiger Teams” (see http://www1.eere.energy.gov/cleancities/technical_assistance.html). CCFC Stakeholders who apply and are successfully vetted will be available to other CCFC Stakeholders in the region that need technical assistance in the Clean Cities five (5) specified technology areas (e.g., alternative fuels and vehicles, fuel blends, hybrid vehicles, fuel economy and idle reduction). Participating technical assistance providing Stakeholders will be compensated for their expertise with SEO funds. **Deliverable: CCFC will facilitate Stakeholder/Fleet technical assistance meetings and also oversee the production of technical assistance follow up outputs and materials (e.g., a green fleet management plan).** SEO funds could also be used to offset expenses incurred, if approved, should a CCFC Stakeholder request a 3rd party technical expert for their specialized abilities in one of the Clean Cities program five (5) technology areas.

Demonstration Project	\$ 15,000
Public Information Consultant and Materials/Printing	\$ 30,000
Stakeholder Technical Assistance Program	\$ 20,000