

Why should you care about Fuel Economy?

PROTECT OUR ENVIRONMENT

Vehicle emissions contribute to ozone, particle and toxic air pollution, as well as global warming. Vehicles with better fuel economy produce less pollution over time and help to clear the air. This is especially important to the Charlotte metro area, whose air quality continues to not meet public health standards for ozone pollution.



REDUCE OUR DEPENDENCE ON OIL

Today, more than half the oil we use is imported, with the vast majority of the world's oil reserves being concentrated in the Middle East. The U.S. depends on oil to move goods and people around. Transportation accounts for 67% of total U.S. petroleum use. By increasing the fuel efficiency of our vehicles, we can lower our dependence on foreign oil imports.

CONSERVE OUR RESOURCES

We are on pace to use up the world's remaining resources of conventional oil in 40 years. The remaining fossil fuels would be more expensive to use and more harmful to the environment. By conserving our oil use we can extend the timeframe for oil while we work on cleaner, more efficient technologies.

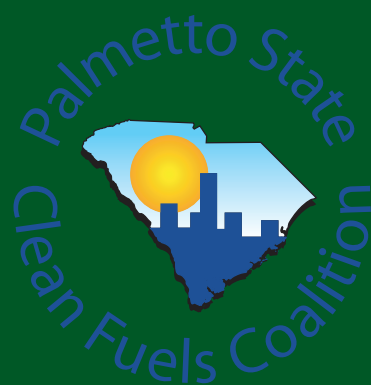


We Need Better Fuel Economy

go the extra mile...



- Observe the speed limit.
- Avoid excessive idling.
- Plan and combine trips.
- Perform regular services.
- Keep your tires inflated.
- Consider a fuel efficient vehicle.
- ...and save at the pump.**



www.environ.sc.edu/clean.html



www.4cleanfuels.com



U.S. Department of Energy
www.cities.doe.gov